



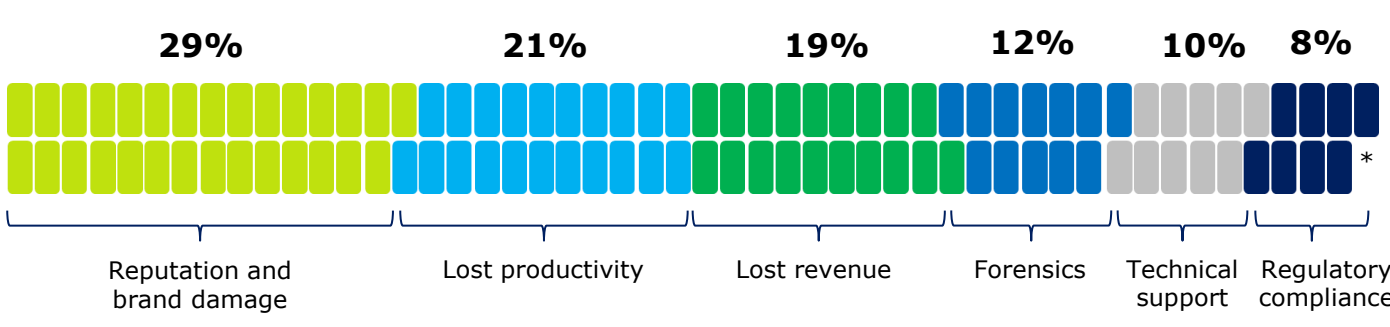
FIGHTING CYBER CRIME IN THE US



The problem

monitored cyber attacks in the United States in 2013.¹

Financial consequences of a data breach:¹

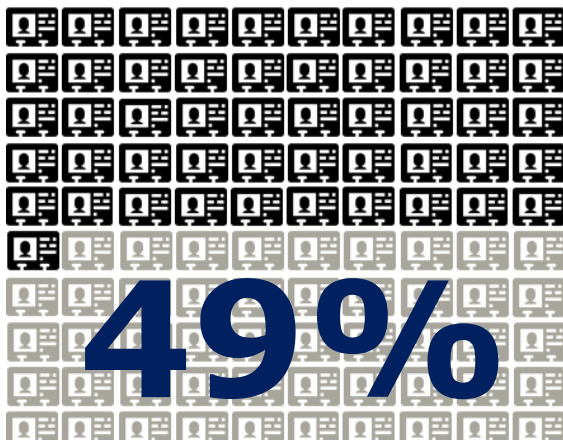


\$3 trillion: total global impact of cyber crime.²

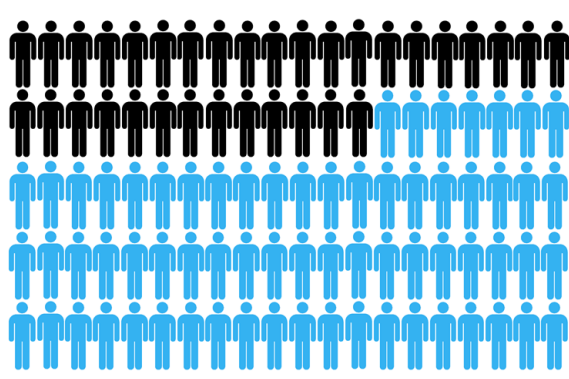
The public sector

67%

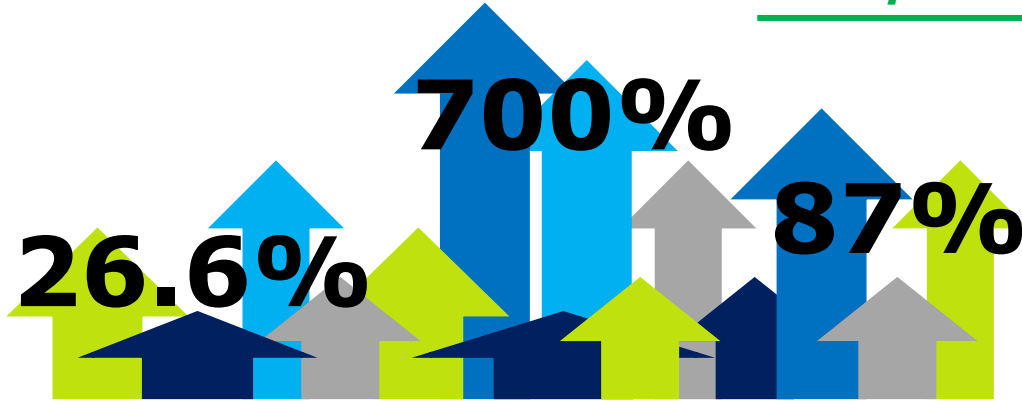
of cyber security professionals say, "My agency is not ready to fend off hackers".³



of agency security breaches are caused by a lack of user compliance.³



The private sector



increase in financial malware attacks in 2013.⁵

increase in DDOS attacks in 2013.⁴

increase in phishing attacks in 2013.⁶

Some US organizations that have suffered massive data breaches in the last five years:⁷



BIGGEST EVER DATA BREACH

1.2 billion

usernames and passwords stolen by a Russian band of hackers from **420,000** websites.⁸

Need for cyber security



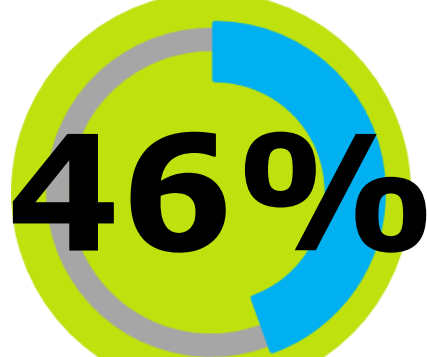
"This cyber threat is one of the most serious economic and national security challenges we face as a nation."⁹



"As a nation, we face constant cyber threats against our critical infrastructure and economy."¹⁰



"Companies that fail to adequately protect their networks will be at an increasing competitive disadvantage."¹¹



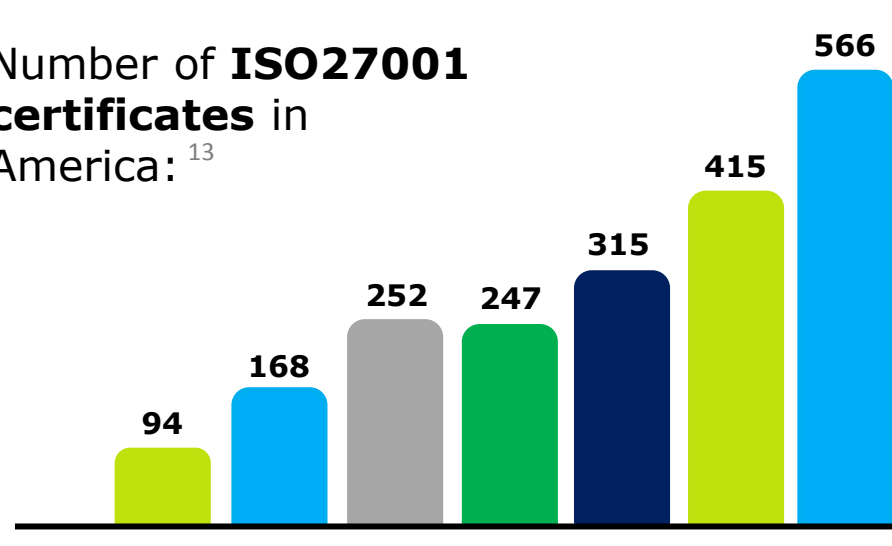
of US companies have been asked for IT security credentials by customers in the past 12 months.¹²

Fighting cyber crime

ISO27001 is the **ONLY** international Standard that can help organizations **PROTECT, COMPLY** and **THRIVE**.

US businesses are recognizing **ISO27001** as the international Standard for information security. It provides end-to-end security while giving companies a clear competitive advantage.

Number of **ISO27001** certificates in America:¹³



Between 2012 and 2013 the number of ISO27001 certificates has jumped

36%

IT Governance's **four structured solutions** enable any organization to implement ISO27001 at a speed and budget that is appropriate for its individual needs and preferred project approach.

DO IT YOURSELF

GET A LITTLE HELP

GET A LOT OF HELP

WE'LL DO IT FOR YOU

GET STARTED TODAY

itgovernanceusa.com/iso27001-solutions.aspx

Sources:
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 3. Meritalk.com
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 10. National Cyber Security Awareness Month 2014 - US Department of Homeland Security
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