The current state of phishing

Phishing attacks are a significant concern for organizations. In 2015, the Ponemon Institute concluded that lost employee productivity due to phishing attacks cost companies an average of $140 per employee. The cost of phishing and the value of employee training were estimated at €50 million.

Phishing by industry sector

Companies in the service industry are the worst affected, with 1 in 4 emails received being phishing attempts. Phishing affects almost every industry, with the majority of industries not significantly different in terms of their exposure.

Top lures and their click rates

The majority of phishing attempts use lures like emails appearing to be from someone you trust, such as an online provider, bank, or credit card company. Phishing emails can appear to come from someone you know, such as an online provider, bank, or credit card company.

Staff Awareness Course

The combination of IT Governance's Simulated Phishing Attack and Staff Awareness Course will help you reduce your phishing exposure by educating end users.

Minimize the risk of phishing attacks

Companies can help minimize the risk of phishing attacks by improving cybersecurity policies, training employees, and enhancing detection mechanisms.

Phishing and ransomware

Phishing and ransomware are often linked, with ransomware being a common goal of phishing attacks.

Phishing prevention and detection

Organizations can take proactive steps to prevent phishing attacks, such as implementing strong authentication methods and educating employees about phishing.

Staff training

Regular training and testing can help improve staff awareness of phishing attempts and reduce exposure.

References

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